

CELEBRATION









Join Hand to Hold for the only Central Texas event to thank, honor, and celebrate NICU Champions who have boldly supported the local NICU community. This cocktail reception will feature live music, hors d'oeuvres, a silent auction, diaper pull, and opportunities to directly impact the lives of NICU families.

THURSDAY, SEPTEMBER 29, 2022 JUNIOR LEAGUE OF AUSTIN COMMUNITY IMPACT CENTER

Hand to Hold® provides personalized support before, during and after a NICU stay to help ensure all NICU families thrive.

SPONSORSHIP OPPORTUNITIES

Benefits	Presenting Sponsor	Premiere Sponsor	Champion Sponsor	Family Sponsor	Helping Hand Sponsor	Friend of Champions
	SOLD	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Opportunity to Speak During Event Program	Н					
Recognition on Save the Date	H					
Recognition on Handtohold.org Homepage	Н					
Recognition on Silent Auction Mobile Bidding App	Н					
Recognition in Press Releases announcing Event	Н	✓				
Highly Customized Marketing Opportunity at Event*	Н	Н	Н			
Opportunity to provide branded promotional items	Н	Н	Н			
Recognition on NICU Champion Feature Vignettes	H	Н	Н			
Special Recognition Within Event Presentation	✓	✓	✓			
Acknowledgement of Sponsorship on Social Media	H	Н	Н			
Color Ad in Event Program (virtual/electronic)	Full Page	Full Page	Half Page	Quarter Page		
Recognition on Invitations	H	Н	Н	✓		
Recognition at Event Registration	Н	Н	H	✓		
Recognition on Event Signage	Н	Н	H	✓	✓	
Recognition on Event Web Page	Н	H	H	✓	✓	
Recognition in Emails Regarding Event	H	Н	H	✓	✓	
Premiere Seating for 24 (no limit to guest #)	✓					
Premiere Seating for 12 (no limit to guest #)		✓	✓			
Reserved Reception Cocktail Table				✓	✓	✓
Name Recogintion at Table	Н	Н	Н	✓	✓	✓

^{*}Opportunities include: Photo Booth, Dessert, Diaper Pull, Silent Auction, Live Music Entertainment, Cocktails



Presenting Sponsor

- Premiere Presenting Sponsor Logo Recognition on/in all the following:
 - Press Release announcing NICU Champions of Central Texas: A Hand to Hold Celebration
 - o Invitations and Save the Date
 - Across Silent Auction Mobile Bidding App
 - All event communications including social media, emails, mailings
 - NICU Champions of Central Texas: A Hand to Hold Celebration event page on handtohold org
 - Event signage and slideshow presentation
 - Hand to Hold's homepage slider prior to event
 - At event registration
 - Event signage and NICU Champion feature video vignettes
- Opportunity to speak during event program (2-3 minutes)
- Full-page color advertisement and listing in event program (virtual/electronic)
- Opportunity to provide sponsor branded promotional item to all guests (ex: keychain, pen, flash drive)
- Seating for 24 at premiere location (no limit to the number of guests that can attend)

Premiere Sponsor

\$15.000

- All Champion Sponsor benefits PLUS
- Premiere Sponsor Logo Recognition on/in all the following:
 - Invitations
 - Event communications including two joint social media posts and all emails
 - Event page on handtohold.org
 - Event signage and video vignettes during the presentation
 - At event registration
- Name recognition in Press Release
- Full-page color advertisement and listing in event program (virtual/electronic)
- Seating for 12 at premiere location (no limit to the number of guests that can attend)

Champion Sponsor

\$10,000

- · All Family Sponsor benefits PLUS
- Logo recognition on/in all the following:
 - Invitations
 - o Event communications including two joint social media posts and all emails
 - Event page on handtohold.org
 - Event signage and video vignettes during the presentation
 - At event registration
- Name recognition from Stage
- Half-page color advertisement and listing in event program
- Opportunity to provide sponsor branded promotional item to all guests (ex: keychain, pen, flash drive)
- Highly customized marketing opportunity including sponsorship of one of the following (selection made in order of commitment received):
 - o Photo Booth
 - Dessert
 - Diaper Pull
 - Silent Auction
 - Live Music Entertainment
 - Cocktails
- Seating for 12 at premiere location (no limit to the number of guests that can attend)

Family Sponsor

\$5,000

- All Helping Hand Sponsor benefits PLUS
- Additional name recognition on/in:
 - o Invitations
 - At event registration
- Quarter page color advertisement and listing in event program
- Reservation of a cocktail table with name recognition in premiere location

Helping Hand Sponsor

\$2,500

- Name recognition on/in all the following:
 - All emails regarding NICU Champions of Central Texas
 - Geotargeted to Central Texas
 - Event page on handtohold.org
 - Select Event signage
- Reservation of a cocktail table with name recognition in premiere location

Friend of Champions Sponsor

\$1,000

• Reservation of a cocktail table with name recognition

In-Kind Donation Opportunities*

Printing of Event Materials | Printing of Signage Materials | Decorations | Cocktail Ingredients | "Diaper Pull" Items | Silent Auction Packages | Branded Event Swag

^{*}In-kind donations will receive custom recognition in accordance with donation level and tailored to meet your brand's needs.



PURCHASE ONLINE AT www.handtohold.org OR COMPLETE THE FOLLOWING:

SPONSORSHIP LEVELS					
SOLD- Presenting Sponsor					
☐ Check enclosed ☐ Send me an invoice*					
This is a Business Individual (please check one)					
Please PRINT name as you would like it to appear in the event program and other event communications:					
Contact Name					
Company					
Mailing Address					
Phone Email					
I am unable ot attend but please accept my donation of \$					

Please make checks payable to Hand to Hold and send to Kelly Perkins

13740 Research Blvd. Suite L5, Austin, TX 78750

Email: kperkins@handtohold.org Phone: (512) 994-5036

All print-ready logos and ads must be received by August 1, 2022, to be included in the event program and other event communications.

^{*}invoice payments are due within 30 days of receipt; All payments must be made prior to event date to receive full recognition