



HAND to HOLD
Fragile Babies. Family Support.

AMBASSADOR PROGRAM

In-Hospital Programs and Services

Hand to Hold's Ambassador Program offers comprehensive in-hospital support for NICU families. The program is designed to enhance and extend your hospital's current family support initiatives, and introduce new program options customized to meet the unique needs of your NICU population.

Led by a Hand to Hold Ambassador - a local, trained NICU graduate parent - the program is a cost-effective way to extend the "family-centered care" requirements of today's NICUs. The Ambassador is more than a friendly face, they are an integrated part of the NICU care team, working closely with the medical, social work and pastoral care staff.



Whole Family Support

- Peer Bedside Rounding

Hand to Hold provides NICU families with essential and powerful peer support, recognized by the NPA as a critical part of NICU care. The experienced and trained Ambassadors visit NICU families in the hospital, as well as those in antepartum care who are at risk for a NICU stay.

- Support Group

Hand to Hold's support group follows a unique curriculum that leads NICU families through a five-week program of important topics. Hand to Hold Ambassadors are trained to facilitate these support groups, alongside NICU staff.

- Family Events

Being around other NICU parents can be comforting and healing for NICU families. The Ambassador Program provides regular events for parents to connect and celebrate special occasions and holidays throughout the year.

- Family Support Bags

Family Support Bags give useful goodies and helpful information, all in one handy, reusable tote bag.

Hospital Resources

The Ambassador Program provides Hand to Hold's expertly researched and written resources to hospitals for distribution to their NICU families. These resources are available in bulk, free of any branding, and in both English and Spanish.

Order a sample pack at HandtoHold.org/Store.



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Celebrating Milestones

- **NICU Milestone Bead Program**

Beginning with a stork charm to commemorate the baby's birth, Hand to Hold's NICU Milestone Bead Program encourages parent participation in support and education programs throughout their baby's NICU stay.

- **Bedside Decorations**

Bedside decorations bring joy to the space for holidays, like Mother's Day, Father's Day, and seasonal celebrations.

Sibling Support

- **Sibling Sundaes Event**

During these fun educational events, siblings learn about the special people caring for their baby brother or sister, the equipment that is helping them grow stronger each day, and the important role they will play as big brother or sister when the baby comes home.

- **Sibling NICU Tour DVD**

Available in English and Spanish, this engaging video answers common questions siblings have about their baby brother or sister's NICU stay and eventual homecoming.

NICU Staff Support

- **Continuing Education for NICU Staff**

Hand to Hold provides a variety of staff training and continuing education options that can be customized to meet the needs of your NICU. Our NICU Heroes podcast was created exclusively for NICU professionals, helping them to better understand, support, and nurture the entire NICU family.

- **Family Advisory Committee (FAC)**

Hand to Hold's Ambassador can serve as an advocate on the Family Advisory Committee.

Hand to Hold's Four Cornerstones

Peer Support

From Trained, Supervised
NICU Graduate Parents



Psychosocial & Emotional Support

Crucial for Improved Outcomes



Whole Family Care

Including Siblings
& Grandparents



NICU & Beyond

Antepartum through
Childhood Years



Essential components in delivery of Family Centered and Trauma-Informed Care as recognized by
The Joint Commission and the National Perinatal Association (NPA)