



## 2022 Baby Shower Luncheon Sponsorship Benefits

May 13, 2022

### **\$20,000 - Presenting Sponsor - SOLD (1)**

- Premiere Presenting Sponsor Logo Recognition on/in all the following:
  - Invitations and Save the Date
  - Across Mobile Bidding App
  - Paddles for Paddles Up
  - All event communications including social media, emails, mailings
  - 2022 Baby Shower event page on handtohold.org
  - Event signage and slideshow presentation
  - Hand to Hold's homepage slider prior to event
  - At event registration
  - On table menu set at each place during event
  - Welcome Reception
  - Name signage at table
- Opportunity to speak during event program (2-3 minutes)
- Full page advertisement and listing in event program (virtual/electronic)
- Premium table placement for seating and lunch for 10 attendees
- Two bottles of bubbly and/or non-alcoholic drink for table
- Opportunity to provide sponsor branded promotional item to all guests (ex: keychain, pen, flash drive)

### **\$15,000 - Premiere Sponsor**

- All Champion Sponsor benefits PLUS
- **Premiere Sponsor Logo** Recognition on/in all the following:
  - Save the Date
  - Paddles for Paddles Up
- Name recognition mentioned as matching donor during Paddles Up portion of event
- **Full page** advertisement and listing in event program (virtual/electronic)

### **\$10,000 - Champion Sponsor**

- *All Family Sponsor benefits PLUS*
- **Logo** Recognition on/in all the following:

- Invitations
- Event communications including two joint social media posts and all emails
- 2022 Baby Shower event page on handtohold.org
- Event signage and slideshow presentation
- At event registration
- Name signage at table
- Name Recognition Save the Date
- Name Recognition from Stage
- **Half page** advertisement and listing in event program (virtual/electronic)
- Opportunity to provide sponsor branded promotional item to all guests (ex: keychain, pen, flash drive)
- Recognition as Sponsor of one of the following (selection made in order of commitment received):
  - *Keynote Speaker's Book Signing Reception Station*
  - *Dessert Station*
  - *Photo Booth*
  - *"Diaper Pull" Raffle*
  - *Silent Action*
  - *Live Music Entertainment*
  - *Floral Arrangements*
  - *Raffle*

### **\$5,000 - Family Sponsor**

- *All Helping Hand Sponsor benefits PLUS*
- Additional Name Recognition on/in:
  - Invitations
  - At event registration
- Quarter page advertisement and listing in event program (virtual/electronic)

### **\$2,500 - Helping Hand Sponsor**

- Name recognition on/in all the following:
  - All Emails regarding Baby Shower Event
  - 2022 Baby Shower event page on handtohold.org
  - Name signage at table
- Reserved table seating and lunch for 10 attendees
- Two bottles of bubbly/wine and/or non-alcoholic drink for table

\*Seating is limited. To secure your sponsorship contact Kelly Perkins, Director of Development, at [kperkins@handtohold.org](mailto:kperkins@handtohold.org) or (512) 994-5036