

HAND TO HOLD

HOPE *Gala*

**Be the light that lifts lives at a luminous evening of shared stories
— where your support sparks hope and helps resilience shine.**

Saturday, September 20, 2025 | LZR

A Night Where Hope Takes Center Stage

On September 20th, La Zona Rosa will glow with candlelight, community, and stories of resilience. This isn't just a gala — it's an evening where hope becomes a movement.

Your sponsorship ensures NICU families receive critical mental health support when they need it most.





Our Mission

The NICU is hard. We're here to help.

Hand to Hold provides early intervention mental health support before, during, and after a NICU stay to help ensure all NICU families thrive.



Why Partner with Hand to Hold?

- 32,000+ NICU families supported annually
- National reach across all 50 states
- 94% of families report reduced isolation and improved mental health
- Strong digital footprint and community trust

Your Brand, Elevated

Gain powerful exposure before, during, after the event

20,000+ Social media impressions

6,000+ Email subscribers

Engaged NICU parent & healthcare professional
audience

Onsite activations, stage mentions, digital branding



Stories in Song: A Hope-Filled Listening Experience

Presented in partnership with Under the Rock | Hosted by Dr. Aaron Rochlen



Guests will experience an unforgettable evening of live acoustic music and lyrical storytelling in an intimate, soul-stirring setting.

Through powerful performances and candid conversations, celebrated artists will share original songs inspired by resilience, healing, and hope — creating a moving soundtrack that mirrors the journeys of the NICU families we serve.

Come ready to listen, connect, and be inspired — this is more than a performance, it's a celebration of the human spirit through music and meaning.

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Sponsorship Opportunities

Hand to Hold's Hope Gala offers a unique opportunity for corporate partners and benefactors to connect with a dedicated community while gaining valuable brand exposure. We believe sponsorships should be as meaningful for our partners as they are for the families we serve — that's why we offer customizable opportunities. Whether you're looking for high-visibility branding, interactive activations, or mission-driven impact, we'll work with you to create the perfect sponsorship package.

Presenting Sponsor | \$35,000

- 5-minute speaking opportunity on stage
- Front-page logo and description on event site and registration
- Dedicated social media post (pre & post)
- Premium reserved seating for 24 guests (2 front-row tables)
- VIP cocktail access for 24 guests
- Custom invitations for guests
- Table service
- Inclusion in email campaigns
- Opportunity to include branded gift
- Logo signage on table
- First right of refusal for 2026
- Sponsor Spotlight Analytics Report

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Beacon of Hope | \$20,000

- Logo and description on event page and registration
- Featured in carousel social media post
- Premium table for 12 guests (front row)
- VIP cocktail access
- Custom invitations for guests
- Table service
- Opportunity to include branded gift
- Logo signage on table
- Sponsor Spotlight Analytics Report

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Underwriting Opportunities | \$12,500 each

Choose a unique sponsorship moment to make your brand shine:

- **Auction Sponsor:** Recognition with each celebratory toast, and signage
- **Dessert Sponsor:** Logo on dessert labels and displays
- **Cocktail Reception Sponsor:** Logo on cocktail napkins + signage, 5 min speaking opportunity
- **After-Party Sponsor:** Logo on cocktail napkins + signage, 5 min speaking opportunity

Each activation includes:

- Premium table for 12 guests
- Table service during event
- Custom invitations
- Digital branding on OneCause & social campaigns
- Sponsor Spotlight Analytics Report

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Guiding Light | \$10,000

- Inclusion in email and social campaigns
- Logo included on shared event signage
- Logo featured on registration and mobile platforms
- Table service during event
- Sponsor Spotlight Analytics Report
- Reserved table for 12 guests

Luminous | \$5,000

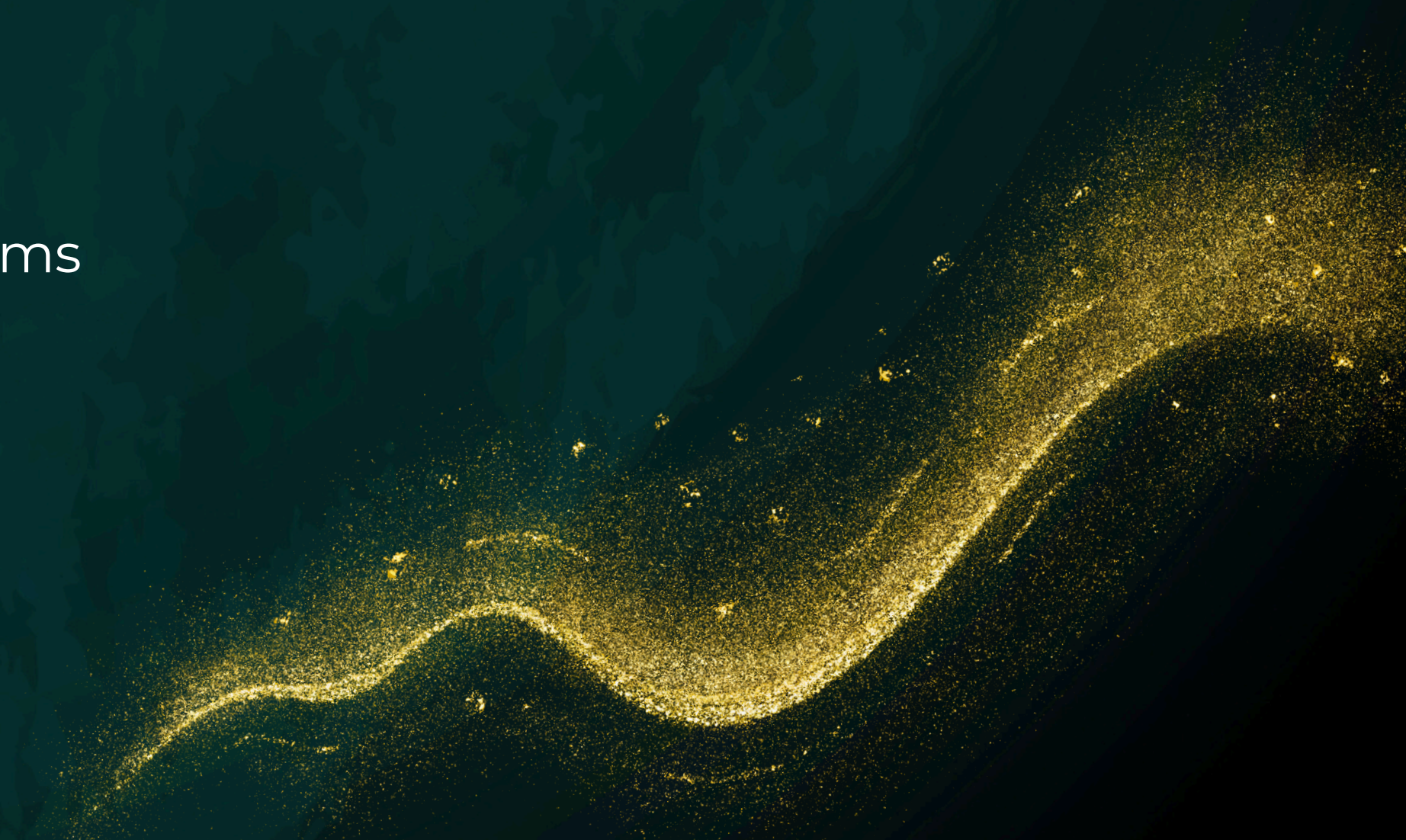
- Inclusion in email and social campaigns
- Logo included on shared event signage
- Logo featured on registration and mobile platforms
- Reserved seating for 4 guests

Glimmer | \$3,000

- Inclusion in email and social campaigns
- Logo included on shared event signage
- Reserved seating for 2 guests

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\$250 individual ticket
\$3,000 table (12 tickets)

The individual gala ticket includes:

- Complimentary water, sodas, beer, wine, and cocktails
- Reserved seating at the dinner and program
- Admission to the after party at LZR

\$150 early bird ticket
\$1,800 early bird table (12 tickets)

All the benefits and privileges of an individual gala ticket with exclusive early bird pricing only available before August 1.

\$1,000 VIP experience for 2
(limited quantity!)

The VIP ticket includes:

- Two individual tickets & *all* perks associated

In addition to:

- Access to the exclusive VIP cocktail reception for **two**
- Premium seating during program and dinner
- Table service during program and dinner
- **Two** thank-you gifts

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Creating a Future Where Every NICU Family Thrives

Your sponsorship ignites real change.
Join us in providing NICU families with the
compassionate care they deserve.



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