



HAND TO HOLD

# HOPE *Gala*

2026

*An Evening in Full Bloom*





# Hope Gala 2026

An elegant, mission-centered fundraising evening supporting early-intervention mental health care for NICU and bereaved families.

**Sept. 26**

2026  
event date

**300+**

expected guests  
& community  
leaders

**\$300K**

2026 revenue  
goal

**SOLD**

Presenting  
Sponsor Secured

A high-visibility partnership with measurable community impact.

## What sponsors receive

Premium hospitality, logo visibility, stage recognition, digital promotion, limited activations, and a post-event fulfillment report.

## What families receive

More access to compassionate peer support, counseling navigation, education, and connection during one of the most difficult seasons of their lives.

## Next steps

Reserve sponsorship by July 1 to be included in invitation, registration launch, signage, and early digital recognition.





*The NICU can be a beautiful, lifesaving place, but it is also isolating, traumatic, and overwhelming.*

- In Texas alone, 43,344 babies were born preterm in 2024 - a staggering 11% preterm birth rate.\*
- Parents need emotional support before, during, and long after discharge, especially when medical stress changes the early parenting experience.
- Hand to Hold meets families with early-intervention mental health support, peer connection, counseling, education. And hope.

**The need is urgent, personal, and larger than a single night.**

## **Sponsor role**

Your partnership helps turn NICU trauma into free, accessible connection, compassionate care, and measurable mental health support.

\*Texas preterm birth statistic: MOD 2025 Texas Report Card.

# An Evening in Full Bloom



## Event Experience

Delicious meal, cocktail reception, after-party, mission moment, live and silent auctions, sponsor activations, and moving family impact storytelling.

## Sponsor Value

Sponsors receive a warm, high-affinity audience, meaningful hospitality, and association with a trusted maternal and infant health mission.

## Fundraising Purpose

Raise critical funds to support Hand to Hold's mental health and family support programs for NICU and bereaved parents.

**\$220K**

2026 net  
revenue target

**275%**

target ROI

**1 night**

year-round  
family impact





# *Why Hand to Hold*

## A trusted model for NICU family support

Hand to Hold provides early-intervention mental health support before, during, and after a NICU stay or loss to help ensure all NICU families thrive.

**32,000+**

NICU families  
supported annually

**50 States**

national reach &  
impact

**94%**

report reduced  
isolation & improved  
mental health

**FREE**

SUPPORT FOR  
FAMILIES

### **Mission-centered care**

Support is compassionate, parent-informed, trauma-aware, and designed for families navigating the emotional toll of NICU life.

### **Multiple pathways**

In-person support, virtual peer support, support groups, counseling, education, podcasts, app resources, and bereavement support.

### **Measurable outcomes**

Sponsors can connect brand visibility with a tangible mission: helping NICU families feel less alone and more supported.



# *Your Brand Reach*

Visibility before, during, and after the event

**300+**

anticipated  
guests in the  
room

**29,200+**

social media  
impressions

**2,300+**

email  
subscribers

**470K+**

annual  
website visits

## **In the room**

Community leaders, corporate partners, donors, healthcare partners, NICU family champions, board members, and mission-connected guests.

## **In the funnel**

Event registrants, email subscribers, social followers, Hand to Hold supporters, sponsors' guests, and post-event recap recipients.

## **Brand touchpoints**

Event site, registration page, email campaigns, social media, stage mentions, signage, table hospitality, sponsor activations, and recap report.







# *Sponsorship Opportunities*

Hand to Hold's Hope Gala offers corporate partners and benefactors a meaningful way to connect with a compassionate community while gaining valuable brand visibility. In an evening where hope blooms and resilience is celebrated, sponsors help ensure NICU families receive the mental health support they need. We offer customizable sponsorship opportunities designed to align your brand with impact, from high-visibility recognition to interactive guest experiences.



# *Presenting Sponsor* | \$35,000

SOLD

- 5-minute speaking opportunity on stage
- Front-page logo and description on event site and registration
- Dedicated social media post (pre & post)
- Premium reserved seating for 24 guests (2 front-row tables)
- VIP cocktail access for 24 guests
- Custom invitations for guests
- Priority table service
- Inclusion in email campaigns
- Opportunity to include branded gift
- Logo signage on table
- First right of refusal for 2026
- Sponsor Spotlight Analytics Report

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HOPE  
*Gala*

# *Grand Bouquet* | \$20,000

- Logo and description on event page and registration
- Featured in carousel social media post
- Premium table for 12 guests (front row)
- VIP cocktail access
- Custom invitations for guests
- Priority table service
- Opportunity to include branded gift
- Logo signage on table
- Sponsor Spotlight Analytics Report



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# *Underwriting Opportunities | \$12,500 each*

Choose a unique sponsorship moment to make your brand shine

- **Auction Sponsor:** Recognition with each celebratory toast, and signage
- **Dessert Sponsor:** Logo on dessert labels and displays
- **Cocktail Reception Sponsor:** Logo on cocktail napkins + signage, 5 min speaking opportunity
- **After-Party Sponsor:** Logo on cocktail napkins + signage, 5 min speaking opportunity

## **Each activation includes:**

- Premium table for 12 guests
- Table service during event
- Custom invitations
- Digital branding on OneCause & social campaigns
- Sponsor Spotlight Analytics Report



## *Bloom* | \$10,000

- Inclusion in email and social campaigns
- Logo included on shared event signage
- Logo featured on registration and mobile platforms
- Priority table service during event
- Sponsor Spotlight Analytics Report
- Reserved table for 12 guests

## *Wildflower* | \$5,000

- Inclusion in email and social campaigns
- Logo included on shared event signage
- Logo featured on registration and mobile platforms
- Reserved seating for 4 guests

## *Petal* | \$3,000

- Inclusion in email and social campaigns
- Logo included on shared event signage
- Reserved seating for 2 guests



## Standard Pricing

*\$250 individual ticket  
\$3,000 table (12 tickets)*

### Your individual gala ticket includes:

- Admission to cocktail reception
- Reserved seating
- Dinner and dessert
- Open bar
- Admission to after party

## Early Bird Pricing

*\$150 individual ticket  
\$1,800 table (12 tickets)*

All the benefits and privileges of an individual gala ticket at a special, discounted rate.

*Early Bird prices  
available until  
July 31st*

## VIP Guest Experience

*\$1,000 for 2 VIP's  
\*Limited quantity available\**

### The VIP ticket includes:

- Two individual gala tickets with *all* associated benefits

### As well as:

- Access for **two** to the exclusive VIP cocktail reception
- Premium seating and table placement for dinner & program
- Priority table service throughout the evening
- **Two VIP** thank-you gifts
- & more





# *Creating a Future Where Every NICU Family Thrives*

Your sponsorship ignites real change.  
Join us in providing NICU families with the  
compassionate care they deserve.

**Nicole Thompson**



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[handtohold.org](http://handtohold.org)

